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“Brighten Up”

Suggestions
for the
Home Grounds



*What will be your share
in
Beautifying Your Community?*

See Page 5 for Favored Dozen Climbers

At the Sign of the Rose



We cordially invite you to visit our nursery this Spring—if you wish to see the stock before you buy.

This Summer—after June 20th, if you think you would enjoy seeing over 100,000 Roses of over 100 varieties in full bloom.

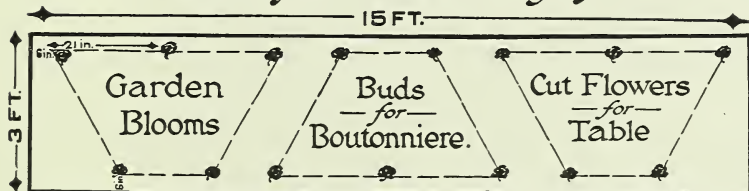
Any day we will be glad to welcome you—

Directly on the Lincoln Highway, just three miles south of New Brunswick towards Princeton.

Our sign above will greet you by the roadway.

The "Three Fifteen" Rose Bed

A Triple-service Selection
that you will enjoy.



Fifteen Rose Bushes of three varieties planted as per plan will give you a worth-while showing and serve you in these three ways:

1. Five Bushes of one variety will give you Buds for Boutonnieres.
2. Five Bushes of one variety will furnish Flowers for the Table.
3. Five Bushes will supply a showing in the Rose Beds continuously.

Simply give us the following information:

1. Is your soil sandy, clay or loam?
2. Is your winter temperature warm, temperate or very cold?
3. What three colors do you prefer, red, white, pink or yellow?

We will make a selection from our first quality bushes of Everblooming varieties that will meet all of your conditions and in addition give you this three-way enjoyment at the moderate cost of \$10.00.

Fifteen Everblooming Rose Bushes for \$10

Transportation Prepaid and Delivery Guaranteed.

One or more groups may be ordered at this rate.

Springfield Rose Food

An organic fertilizer, containing the vital elements of plant life in scientifically correct proportions to make it an ideal food for Roses. Will keep your bushes in splendid condition and produce an abundant crop of perfect blooms.

Enthusiastically acclaimed by leading commercial growers and by members of the American Rose Society in all sections of the country.



10 lbs.	- -	\$1.50
25 lbs.	- -	3.00
100 lbs.	- -	6.00

Don't let your roses go hungry

A Popular Collection of 12 Climbing Roses

Each year our special collection of Climbers gains in favor as our customers express surprise at the unusual value they represent.

This year we include two of the newest Climbers introduced by the American Rose Society—Heart of Gold, and Mary Wallace.

This makes our collection more desirable than ever and especially at the same price.

One each of the following Climbers:

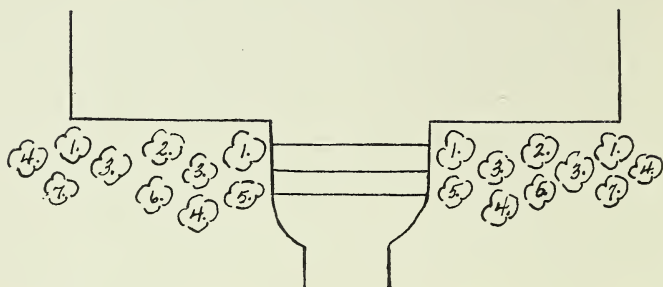
- American Pillar, cherry pink.
- Aviator Bleriot, sulphur yellow.
- Christine Wright, dark pink.
- Dr. Van Fleet, blush.
- Dorothy Perkins pink.
- Excelsa, red.
- Gardenia, yellow.
- Heart of Gold, red-yellow center.
- Hiawatha, cherry pink.
- Mary Wallace, large rich pink.
- Paul's Scarlet, red.
- Tausendschoen, pink.

This collection is, in our opinion, hardy in all sections and we offer the entire Collection of large 2-year, No. 1 Plants.

12 Climbers for \$6.00

Transportation Paid and Delivery Guaranteed

The "Ideal Foundation Planting"



These 20 Evergreens for \$50.00

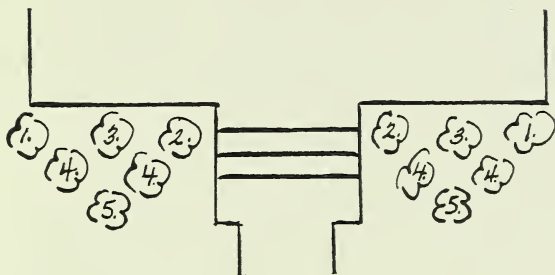
- (1) 4 Arbor Vitae, 3/4'.
- (2) 2 Plumed Cypress, 12/18".
- (3) 4 Norway Spruce, 2/3'.
- (4) 4 Arbor Vitae, 12/18".
- (5) 2 Dwarf Golden Chinese Arbor Vitae,
10/12".
- (6) 2 Spreading Juniper, 18".
- (7) 2 Globe Arbor Vitae, 12" wide.

In presenting this worthwhile group of Quality Evergreens and Shrubs, our Landscape Department has included practical sorts with pleasing variation in color and foliage.

If the above plan does not fit your house we will gladly furnish a planting plan that will, if, when sending your order, you will include an outline of your house and porch with dimensions.

We ship by freight or express—weight about 400 lbs.—F.O.B. New Brunswick, N. J.

The Bungalow Collection



These 12 Evergreens for \$25.00

- (1) 2 Arbor Vitae, 3/4'.
- (2) 2 Norway Spruce, 2/3'.
- (3) 2 Golden Retinaspora, 12/18".
- (4) 4 American Arbor Vitae, 12/18".
- (5) 2 Golden Edged Chinese Arbor Vitae, 10/12".

This group of Evergreens gives the owner a good showing of a "foundation planting" at moderate cost. Arranged as per diagram above they are spaced so as to provide for proportionate growth on all sides—not an over-stuffed effect, but one to which other plants may be added in another year.

This special price is F.O.B. New Brunswick. Plants are shipped with ball of dirt and burlap around the roots so they will arrive in good condition either by freight or express.



*This Field of Roses Portrays the Quality of
When you plant Roses as sturdy as these you may fully expect the*



*New Brunswick Roses Better Than Words.
e prize winning blooms that so many of our customers tell us about*



The “Little Evergreen” Collection

6 for \$10.00 F. O. B. New Brunswick

This collection is made up of 2 Norway Spruce 1½ to 2 ft., 2 Arbor Vitae 1 ft. to 1½ ft. high, and 2 Chinese Arbor Vitae 2 ft. to 3 ft., each plant shipped with roots in ball of dirt and burlapped so that it reaches you in good condition.

These bushy Evergreens are fine for window boxes, for planting in groups on the lawn or to fill in among large Evergreens in a foundation planting.

The fact that over 500 of these collections were sold last year testifies to their popularity, and the unusual value they represent.

Japanese Barberry

The Popular Hedge Plant

The bright red berries through the Winter and bright green foliage in the Spring, changing to bright red and scarlet in Fall, plus the thorny branches, make this a very desirable hedge plant—may be trimmed to a formal shape or allowed to grow irregularly which it does slowly. Also very good in a group on the lawn or as a foundation planting for the house.

Specimen Plants \$1.00 each and \$2.00 each

(For Hedging—1 plant per foot)

	Per Dozen	Per 100
12/18" high	\$2.50	\$15.00
18/24" high	5.00	35.00
2/3' high	7.50	50.00

California Privet

The Universal Hedge

Figure 2 plants per running foot.

	Per Dozen	Per 100
12/18"	\$1.00	\$4.00
18/24"	2.00	6.00
2/3'	3.00	10.00

Privet Balls and Trees

12/18" - - \$1.50 each 18/24" - - \$2.00 each

A Continuous Bloom of Flowering Shrubs

One each of the following Eight Shrubs will give a succession of bloom from Spring until Frost.

- 1 Forsythia or Golden Bell.
- 1 Deutzia Pride of Rochester, pink flowering.
- 1 Philadelphus or Mock Orange, white.
- 1 Spirea Van Houttei, Bridal Wreath, white.
- 1 Honeysuckle, Red Tartarian.
- 1 Weigelia, pink flowering.
- 1 Spirea Anthony Waterer, rose colored blooms.
- 1 Hydrangea P. G., white changing to pink.

Named in the order of their blooming, these shrubs are hardy and may be used to hide an unsightly spot in the yard, presenting instead, a beauty-bower.

These Eight Shrubs for \$5.00

F.O.B. New Brunswick

Sheep Manure

For lawns and all of the garden

Feeding the garden and the lawn is just as important as careful planting and watering.

Every year brings the need for renewed fertility.

Pulverized Sheep Manure is a concentrated and convenient form, as well as a time-saver over the old-fashioned horse or cow manure—used for liquid manure it is highly effective.

Prices F.O.B. New Brunswick

25 lbs.	-	-	-	-	-	-	-	\$1.25
50 lbs.	-	-	-	-	-	-	-	2.00
100 lbs.	-	-	-	-	-	-	-	3.50

Alphano Humus

A highly concentrated form of humus. Especially adapted for lawns because it cannot burn, is odorless, and the heavier it is used the better the results.

For new lawns it means grass insurance—for old lawns showing bare spots, its use cannot be overdone.

Prices F.O.B. New Brunswick

100 lbs.	-	-	-	-	-	-	-	\$2.00
500 lbs.	-	-	-	-	-	-	-	8.00
Per ton	-	-	-	-	-	-	-	25.00

Special quotation on car lots.

Phlox

The perennial in favor and growth

Strong field grown plants in the following selected varieties.

\$3.00 per dozen—\$15.00 per 100

Australia, carmine.

Champs Elysee, French purple.

Crepuscle, white suffused mauve.

Eclaireur, bright carmine.

Europe, white with lilac eye.

Fred Passy, bright pink.

Gefion, rich but delicate peach blossom pink
with bright rose eye.

La Esperance, clear lavender with white
center.

La Vague, mauve pink.

Rheinlander, salmon pink.

Riverton Jewel, mauve rose illuminated by
brilliant carmine red eye.

R. P. Struthers, cherry red.

Rynstrom, popular rose pink.

A special collection of 6 each of our selection in 4
colors will be sent postpaid.

24 Phlox for \$5.00

NEW BRUNSWICK NURSERIES,

New Brunswick, N. J.

Please send at proper time for planting:

.....3-15 Collection Roses	@ \$10.00 each
.....Favored Dozen Climbers	@ 6.00 each
.....Shrub Collections	@ 5.00 each
.....Little Evergreen Collection	@ 10.00 each
.....Bungalow Collection	@ 25.00 each
.....Ideal “	@ 50.00 each
.....Phlox Collection	@ 5.00 each
.....Barberry Plants	@
.....Privet Plants	@
.....lbs. Rose Food	@
.....lbs. Sheep Manure	@
.....lbs. Alphano Humus	@

Check enclosed for Total

Name

Address

.....

.....

If you do not have our catalog, we will be pleased to send same free on request.



BETTER BLOOMS



Mr. Charles E. H. Goodoff

1825 N. Capitol St

Washington

D. C.

N.B.ROSES

New Brunswick, N. J. Return postage guaranteed.

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